



THE MOTO GUZZI V7 RANGE: NEW GRAPHIC VARIANTS

THE V7 IS MOTO GUZZI'S MOST ICONIC MODEL: A UNIQUE COMBINATION OF STYLE AND TECHNOLOGY, IT IS A MOTORCYCLE WITH AN EXCLUSIVE AND AUTHENTIC PERSONALITY.

NOW AVAILABLE IN ATTRACTIVE NEW GRAPHIC VARIATIONS FOR 2026 DEDICATED TO EACH OF THE MODELS, ENHANCING THEIR DYNAMISM AND VISUAL APPEAL.

The V7 is the purest expression of Moto Guzzi spirit: an authentic bike with a strong personality, a timeless Italian masterpiece that is constantly evolving, whilst retaining strong roots in its heritage.

Since 2008, the year of its rebirth, the Moto Guzzi V7 has been subject to a process of evolution that has rendered it increasingly popular with a diverse and varied crowd. Following the momentous leap forward in 2021, when the engine displacement was boosted to 850 cc, as well as the return of the legendary V7 Sport in 2025, the Moto Guzzi V7 range has established itself as the most iconic embodiment of Italian motorcycling.

The sculptural 90° transverse V-twin engine has always been an integral component of this bike's distinctive design, now complemented by new graphics dedicated to each of the three models in the range.

Moto Guzzi V7 Stone

The V7 Stone is the most versatile, pared-back version. The **new Sabbia Camo colour** has been unveiled for the 2026 season, while the Nero Opaco matte black paintwork, which has set the V7 Stone apart from its rivals since its inception, and the sophisticated Blu Profondo colour are also confirmed. The wheel rims feature six spokes, and are crafted from aluminium.

Moto Guzzi V7 Special

Classic and elegant, this model features a number of chrome details, and comes in two high-gloss graphic variants, Nero Smeraldo and Bianco 1969. The spoked wheels boast polished channels and black hubs, and as on the other versions, the single circular instrument panel is digital. Elsewhere, the LED headlight with DRL illuminates the outline of the Moto Guzzi eagle, and comes with a chrome frame. The V7 Special also has machine-milled cylinder cooling fins and an exclusive black saddle.

Moto Guzzi V7 Sport

The V7 Sport is immediately recognisable from the front, courtesy of technical features such as the upside-down fork and dual front brake discs, which lend the bike a more dynamic presence at first glance, as do the six-spoke wheels with a new sporty design.

This model has a series of dedicated details, such as the elegant aluminium headlight support, the aluminium inserts on the side panels and the handlebar riser bracket with a dedicated design and laser-engraved V7 Sport logo.



The streamlined appearance of the bike is further enhanced by the bar-end rearview mirrors, while the exclusive black saddle features sporty red stitching. Three livery options are available, with the arrival of the **new Rosso Monza** shade, probably one of the most appealing colours in the history of motorcycles, joined by Verde Legnano, the historic green of the first V7 Sport, and the pastel Grigio Lario grey.

For 2026, the MG Groundspeed technical clothing line, available at **store.motoguzzi.com**, will also be expanded.

The **new Groundspeed MG helmet** is an iconic full-face helmet, developed in collaboration with AGV and optimised for all riding positions thanks to the special shape of the shell. The scratch-resistant visor guarantees a 190° horizontal field of vision. It is equipped with a retractable dark sun visor and a strap with micrometric closure. The fit is designed to allow the use of glasses, while the cool, soft, breathable fabric ensures comfort while riding. Ventilation is ensured by numerous air intakes. It comes standard with a Pinlock anti-fog visor.

All technical specifications for the three Moto Guzzi V7 models are available in the relevant press kit, in the press area of the website: press.piaggiogroup.com.