

THE PIAGGIO GROUP TAKES CENTRE STAGE AT EICMA WITH A SERIES OF NEW PRODUCTS ACROSS ALL ITS BRANDS

APRILIA AND MOTO GUZZI ARRIVE AT EICMA FOLLOWING THE SUCCESSFUL RENEWAL OF THEIR MOTORCYCLE RANGES, COMPLETED IN 2025.

APRILIA PRESENTS TWO MAJOR NEW MODELS FOR 2026:

- **THE NEW SR GT 400 – A MID-SIZE GT SCOOTER READY FOR ADVENTURE, POWERFUL AND TECHNOLOGICALLY ADVANCED, DRAWING ON APRILIA’S MOTORCYCLING HERITAGE;**
- **THE NEW RS 457 GP REPLICA – THE HIGHLY ACCLAIMED SPORTS BIKE FOR YOUNG RIDERS, NOW AVAILABLE WITH SPECIAL FEATURES AND GRAPHICS INSPIRED BY THE APRILIA MACHINES COMPETING IN MOTOGP**

THE GRAPHICS OF THE MOST ADVANCED SPORT MODELS – THE FACTORY VERSIONS – NOW FEATURE A SHARED THEME INSPIRED BY AERODYNAMIC FLOWS.

MOTO GUZZI REFRESHES THE LOOK OF THE STELVIO, V7 AND V85, TAKING INSPIRATION FROM THE CORE VALUES THAT HAVE LONG DEFINED THE EAGLE BRAND – SPORT AND TRAVEL

EIGHTY YEARS AGO, VESPA WAS BORN – A DREAM ON TWO WHEELS AND A SYMBOL OF FREEDOM. VESPA CELEBRATES THIS REMARKABLE ANNIVERSARY WITH A SPECIAL SERIES THAT EMBODIES ITS ORIGINAL SPIRIT

AT EICMA, THE NEW VESPA PRIMAVERA AND SPRINT S MAKE THEIR DEBUT – SYMBOLS OF ITALIAN STYLE AND CAREFREE ELEGANCE, NOW REINVENTED WITH A WEALTH OF TECHNICAL, FUNCTIONAL AND DESIGN INNOVATIONS

PIAGGIO ALSO PRESENTS THE BEVERLY 25TH ANNIVERSARY EDITION, CELEBRATING ONE OF THE MOST ICONIC AND BEST-LOVED HIGH-WHEEL SCOOTERS

Milan, 4 Nov. 2025 - The Piaggio Group appears at EICMA, reaffirming its status among the world’s leading two-wheeler manufacturers. As of June 2025, the Piaggio Group held 10% of the European two-wheeler market and maintained its leading position in the scooter segment with an 18% share.

All press releases, photos and videos related to the new models are available in the Piaggio Group’s online press area: press.piaggiogroup.com.

THE MAIN NEW PRODUCTS FROM THE PIAGGIO GROUP AT EICMA 2025

Aprilia SR GT 400

The new mid-size GT scooter embodies Aprilia’s motorcycling heritage, ready to conquer any route – agile and responsive in the city, yet comfortable and unstoppable on even the most adventurous rides. It is pure Aprilia, with an all-new chassis designed to deliver precision and control on the road, yet fully capable of venturing beyond the tarmac. This versatility is ensured by its long-travel suspension – with a motorcycle-type fork attached to the frame by a double yoke – and its tyres with a deeper tread pattern. Riding enjoyment comes from its class-leading weight-to-power ratio, with 36 hp from a modern liquid-cooled single-cylinder engine and a ready-to-ride weight of 186 kg. Standard equipment includes a 5-inch TFT display, keyless system, traction control and ABS –

both adjustable and deactivatable. The underseat compartment can hold a full-face helmet and other items, while the windscreen is adjustable to five different heights.

Aprilia RS 457 GP Replica

A special edition of the renowned RS 457 – the most coveted sports bike among young riders – featuring upgraded equipment and graphics inspired by the RS-GP competing in MotoGP.

The RS 457 GP Replica offers even better performance in sporty riding, thanks to the quick shifter that enables clutchless upshifts and downshifts – just like on racing bikes – and the higher-friction front brake pads for more powerful braking. A single-seater cover for the passenger seat and a new black finish for the aluminium frame, swingarm, and upper steering yoke complete the exclusive setup of the RS 457 GP Replica.

The GP Replica livery is a clear tribute to the RS-GP competing in the MotoGP World Championship, featuring a mix of glossy and matte black finishes and the same sponsor graphics as Aprilia Racing's prototype machine.

The technical features behind the RS 457's worldwide success remain unchanged – its key strengths include light weight, agility and a comprehensive range of equipment. It is powered by a liquid-cooled, forward-facing twin-cylinder engine with double overhead camshafts and four valves per cylinder, delivering 35 kW – the maximum allowed for a motorcycle that can be ridden with an A2 licence. Alongside its impressive power output, the bike's weight is equally remarkable: 159 kg dry (175 kg fully fuelled), ensuring an unbeatable weight-to-power ratio. The aluminium frame, with the engine serving as a load-bearing element, and the adjustable suspension deliver a chassis that sets the benchmark for its category. True to Aprilia tradition, the standard electronic package is exceptionally comprehensive: Ride-by-Wire throttle, three Riding Modes, ABS and traction control – both adjustable and disengageable.

Aprilia Factory range: new graphic variants

The Aprilia Factory family – including, on one side, the premium V4 models RSV4 and Tuono V4, and on the other, the mid-size category benchmarks RS 660 and Tuono 660, both recently refreshed from a technical perspective – gains new and striking graphics for 2026.

Aerodynamic flow is the common theme linking the new graphics across all Aprilia Factory models. Aprilia continues to lead in developing aerodynamic solutions that enhance both performance and rider comfort. The new styling highlights the sculpted surfaces of Aprilia's most sporty models: the arrow motifs running along the sides mimic the flow of hot air extracted from the engine and trailing towards the tail, while the lines evoke the airflow markers used during wind tunnel testing or CFD (Computational Fluid Dynamics) simulations.

Moto Guzzi range: new graphics

The Moto Guzzi range has also seen a complete renewal in recent years, most recently with the introduction of the V7 Sport – the sportiest model in the V7 line – featuring a dedicated setup that includes upside-down forks, dual front brake discs and an even more advanced electronic package with a six-axis inertial platform and multi-map Ride-by-Wire system.

For 2026, all Moto Guzzi models feature new colour options that reflect their distinctive philosophy and the brand's enduring tradition. The V7 Stone is now available in the new Sabbia Camo finish, while the V7 Special is offered in two highly polished colours: Nero Smeraldo and Bianco 1969. The V7 Sport features the new Rosso Monza livery – arguably one of the most captivating colours in motorcycling history.

New colours debut across the V85 travel enduro range: The V85 Strada – the most essential and urban of the trio – features the new and striking Verde Legnano and Rosso Monza shades, both clear references to Moto Guzzi's proud sporting heritage.

The V85 TT – the genuine all-terrain model that embodies the original spirit of the V85 – features graphics and colour schemes inspired by stunning, adventure-filled landscapes: the evocative Giallo Wadi recalls the dry bed of a desert stream, whose sand assumes a distinctive yellow hue when lit by the sun. The elegant Grigio Yanar Dag, meanwhile, takes its cue from the hue of natural gas that seeps from the earth, igniting a hill in Azerbaijan that burns without end.

For 2026, the Moto Guzzi V85 TT Travel – already fully equipped for touring – is available in a

new, rich and captivating Blu Zefiro finish.

New graphics inspired by adventure debut on the Stelvio, the authentic, adventure-focused on-off model built on Moto Guzzi's most advanced technical platform: Grigio Climbing and Verde Hiking. The new Stelvio colour schemes echo the shades of outdoor equipment and apparel, underscoring the model's bold, adventurous spirit.

Piaggio Beverly 25th Anniversary

Piaggio presents a special edition of the Beverly – one of the most popular and best-selling high-wheel scooters of all time – to celebrate 25 years since the launch of the first model. The Piaggio Beverly 25th Anniversary, available with the latest 310 hpe and 400 hpe engines, features an exclusive design that reinterprets the most distinctive elements of the original model, combining them with the sporty character of the latest generation.

The dedicated Grigio 25th Anniversary colour is a new dark grey shade with a matte metallic finish. Its livery is completed by a light grey graphic that runs the full length of the vehicle, from the rear side panels to the front mudguard. Other distinctive details include a smoked flyscreen – another hallmark of the first Beverly – along with gloss black and gold accents that enhance its dynamic appeal. The dual-material seat features a perforated pattern and elegant double stitching that mirrors the vehicle's details in black, grey and gold. On the inner leg shield, the "25th Anniversary" badge, embellished with the Italian tricolour symbolising Beverly's Italian identity, distinguishes this special edition.

New Vespa Primavera and Sprint S

The youthful and urban Vespa "small body" models – Primavera and Sprint – are timeless icons and symbols of freedom, now featuring a range of technical, functional and design updates. One of the most striking design changes is the introduction of new 12-inch wheels with five split spokes, emphasising the dynamic character of both Vespas. The five-slot grille on the left side panel, exclusive to the Vespa Sprint S, is a styling element inspired by the sportiest Vespas in history. The front mudguard crest on the Vespa Primavera has also been redesigned, reflecting meticulous attention to detail. All versions again feature the retractable bag hook beneath the handlebar, perfect for carrying a handbag or small item of luggage and enhancing practicality in everyday urban use.

A subtle aesthetic update gives the central "tie" on the leg shield a more streamlined look, while the seat on each version has been refined with new materials. The new Vespa Primavera and Sprint S are also safer, now equipped with a rear disc brake. The ABS, which acts on the front wheel, prevents any risk of locking.

Keyless ignition is standard on the 125 and 150 models. Both the Vespa Primavera and Vespa Sprint S feature new full-LCD instrumentation. Available in three engine sizes (50, 125, and 150) and two fully electric versions, they provide an extensive and varied colour range – in true Vespa fashion.

Vespa 80th

In 2026, Vespa celebrates its eightieth anniversary by inviting enthusiasts to Rome from 25 to 28 June for what promises to be the most spectacular Vespa gathering ever organised.

To mark the occasion, Vespa is also launching a special edition of the Primavera and GTS – an exclusive series distinguished by a dedicated livery and refined craftsmanship details. The Vespa Primavera 80th and Vespa GTS 80th stand out for their distinctive Verde Pastello colour, inspired by the shades of the earliest single-colour Vespa models. The hue also extends to numerous details, including the leg-shield trim, passenger grab handle, mirrors, handlebar controls and front suspension arm. The wheels are finished in the same colour. The commemorative "80th" badge is prominently displayed on the front shield alongside the iconic Vespa logo, while the inner leg shield features a second emblem bearing the "80 years of Vespa Est. 1946" logo, created to mark this significant milestone.

MOTO GUZZI RENOUVELLE LE LOOK DES MODÈLES STELVIO, V7 ET V85 EN S'INSPIRANT DES VALEURS FONDAMENTALES QUI DÉFINISSENT DEPUIS LONGTEMPS LA MARQUE À L'AIGLE : LE SPORT ET LE VOYAGE.

La gamme Moto Guzzi a également connu un renouvellement complet ces dernières années, avec tout récemment l'introduction de la V7 Sport, le modèle le plus sportif de la ligne V7, doté d'un équipement spécifique qui comprend des fourches inversées, des doubles disques de frein avant et un ensemble électronique encore plus avancé avec une plateforme inertielle à six axes et un système Ride-by-Wire multi-cartes.

Pour 2026, tous les modèles Moto Guzzi proposent de nouvelles options de couleurs qui reflètent leur philosophie distinctive et la tradition durable de la marque.

La V7 Stone est désormais disponible dans la nouvelle finition Sabbia Camo, tandis que la V7 Special est proposée dans deux couleurs très brillantes : Nero Smeraldo et Bianco 1969.

La V7 Sport arbore la nouvelle livrée Rosso Monza, sans doute l'une des couleurs les plus captivantes de l'histoire de la moto.

De nouvelles couleurs font leur apparition dans la gamme des enduros de voyage V85 : la V85 Strada, la plus essentielle et la plus urbaine des trois, se décline dans les nouvelles teintes Verde Legnano et Rosso Monza, deux références évidentes à la fière tradition sportive de Moto Guzzi.

La V85 TT, véritable modèle tout-terrain qui incarne l'esprit original de la V85, arbore des graphismes et des couleurs inspirés de paysages époustouflants et propices à l'aventure : le Giallo Wadi évocateur rappelle le lit asséché d'un cours d'eau désertique, dont le sable prend une teinte jaune caractéristique lorsqu'il est éclairé par le soleil. L'élégante Grigio Yanar Dag, quant à elle, s'inspire de la teinte du gaz naturel qui s'échappe de la terre et enflamme une colline en Azerbaïdjan qui brûle sans fin.

Pour 2026, la Moto Guzzi V85 TT Travel, déjà entièrement équipée pour le tourisme, est disponible dans une nouvelle finition Blu Zefiro, riche et captivante.

De nouveaux graphismes inspirés par l'aventure font leur apparition sur la Stelvio, le modèle authentique, axé sur l'aventure, construit sur la plateforme technique la plus avancée de Moto Guzzi : Grigio Climbing et Verde Hiking. Les nouvelles couleurs de la Stelvio font écho aux nuances des équipements et des vêtements de plein air, soulignant l'esprit audacieux et aventureux du modèle.